



SAFE SOCIETY 

Empowering the Marginalized

ANNUAL
REPORT

2019 - 2020

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FOREWORD

SAFE SOCIETY was established in year 2005 with a single mandate to empower marginalised populations and communities across India's most rural pockets. Creating new avenues and opportunities, to serve communities that are most under served, many milestones are achieved. Receiving special consultative status from Social and Economic Council of United Nation and special mention in National Book of Best Practices gave us national as well as international recognition and appreciation.

This document summarises our work, innovations and approaches during year 2019-2020. With growing magnitude of development, social and health issues at all levels, it is necessary for agencies to consider new people centred interventions and approaches. During last one year the organisation revised, refined and restrengthened all its programs, processes towards goal oriented, focussed and impactful across ever-changing work environment and situations.

This document would also provide an overview of various findings as well as challenges that the organisation overcame because of strong support and encouragement of our partners and supporters. Details of research, innovations and statistical evidence of the work done in the field of Community Health/Wellness, Protection of Child Rights, Rights of the Girl Child, Women Empowerment, Gender Equality, Rural Development and Livelihood programs are some of the other highlights.

SAFE SOCIETY's community radio Loudspeaker 90 FM is a new addition to our many programs, focussed towards highlighting issues related to community development and wellbeing. Also to establish direct link between the community and potential change makers through a common platform where views are shared and expressed for mutual advantages.

The cultural section of our programs is our sincere effort towards re-inventing and restrengthening ethnic and cultural art forms, that are already facing a lurking danger of extinction.

Advocacy and awareness campaign for TB, HIV, Malaria is periodically conducted across various rural and urban districts of Uttar Pradesh. SAFE SOCIETY is mandated to promote rural health and hygiene through all its programs and activities all throughout the year.

Our work surrounding institution of farmer's clubs, training on modern farming techniques, eco-friendly farming solution and banking practice in rural India were also some of the key result areas. Promotion of alternative livelihood initiative training including jewellery making, hardware training, handicraft training etc. is provided to help increase scope of livelihood earnings of rural households.

Apart from the livelihood development training on financial inclusion, benefits of banking habits was provided. Tremendous energy of Safe Society team members and motivation by all our partners made this year progressive, fruitful and in right direction.

ACKNOWLEDGEMENT

GOVERNMENT BODIES

SAFE SOCIETY management team expresses heartiest gratitude to all government agencies and government units for extending their cooperation and support to our team for completion of all activities and initiatives. Special thank you to units of RPF, AHTU, and GRP at Gorakhpur (U.P) Junction.

DISTRICT ADMINISTRATION

Our sincere thanks to District Administration Authority (Government of Uttar Pradesh) for their cooperation and support towards our project activities and initiatives.

CHILDS WELFARE COMMITTEE

We extend our sincere thanks to CWC Members and their team for providing us a supportive and enabling environment to carry out all our activities and initiatives. We look forward to the same cooperation and support in future years as well.

SAFE SOCIETY TEAM

Thank you all for making 2019-2020 a year of success and productivity but also a significant one. The organisation achieved many goals and objectives not only in terms of timelines but also in terms of quality and competency. It was because of our team we were able to make some landmark achievements. Let us come together again collect our strength and competence to make yet another year a memorable one.

FROM DIRECTOR'S DESK



Dear partners, colleagues, collaborators, supporters and friends,

Thank you so much, an extremely inspiring and encouraging year 2019 - 2020. It is hard to believe that we completed yet another year, of challenges and opportunities. We were able to construct promising future strategies and approaches to plan more impactful initiatives in coming years. The year was intense yet eventful with many milestones that we have achieved together.

Thank you so much for all your dedication as our partners, colleagues, collaborators,

supporters and friends. We greatly appreciate and cherish your constructive inputs, contributions and invaluable support. We will continue to count on you, to be our champion, in future years especially when the world is facing challenge of a pandemic that has affected the entire world population. It is time when we tune in all our efforts and strategies to best serve the changing dynamics of environment.

I would also like to extend my gratitude for the efforts of entire SAFE team and Government officials, It is because of your extensive work and dedication throughout the year, particularly the tireless work in facilitating decisions, chairing meetings and encouraging dialogue among all stakeholders the year had been productive and contributing.

We already see the momentum building for change in structural aspects to adequately address new emerging challenges and situations. There are signals of progress being made, to improve current scenario surrounding thematic areas of protection of child rights, women empowerment, livelihood and community health.

We want to move forward to assure that women and children in our country can attain present and future social and financial security. Today we have an opportunity to make sure that everyone in our community have an opportunity to enter into careers and to be part and parcel of our country's developing economy and contribute towards overall nation-building and also improve quality of every life. With your support, together we can lead the way to help and support India's most vulnerable and marginalised population in achieving that.

Thank you and warm regards,

Vaibhav Sharma

Director, SAFE SOCIETY

WHERE WE ARE TODAY?

Establishment of 2 new offices
in Lucknow & New Delhi
Started community
radio LOUDSPEAKER 90 FM

Special mention
in National
Book of
Best Practices

Special
consultative
status with
UN

Expansion to
serve Child Rights
Gender Equality,
Rural
Development,
Community
Health
Became member
of 4 national and
international
Civil Society
consortiums



BRINGING POSITIVE CHANGES IN MANY LIVES



- SHG Formation.
- Harness collective strengths to build social and economic support system.
- Empowering women in slums to choose Health, Hygiene and Economic liberty
- Nari pahal building capacity to attain social and economic empowerment
- Main bhi hoon campaign to build capacity and to be confident to voice opinion
- Uncover the covered campaign
- Sensitizations to build financial and legal capacity of slum women



- Health camps
- Promotion of menstrual hygiene in slums and rural India
- Integration of SHG for advocacy for promotions of safe motherhood, sanitation, hygiene and nutrition.
- Awareness programs for Gaon Kalyan Samiti
- Safe Blood Banks

- Research for underlying reasons of children landing in difficult circumstances .
- Rehabilitation activities i.e. counselling of parents, house visit, livelihood for parents.
- Emergency intervention for children Art Based Process, theatre and dance.
- Education material distribution.
- Promotion of Girls not brides initiatives.



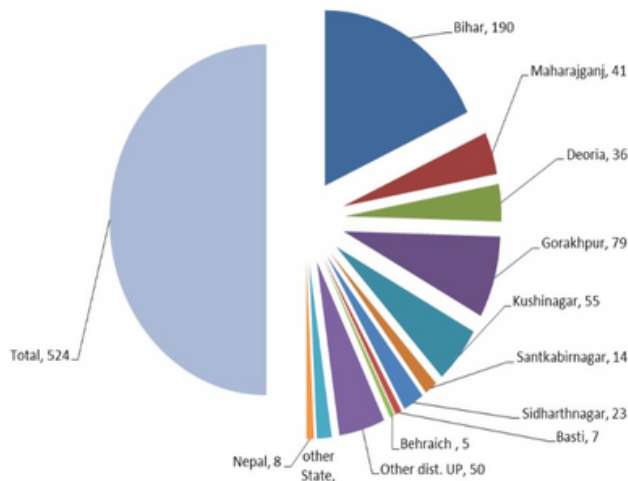
- Meet the expert for eco-friendly farming solutions
- Farmer's clubs for building support systems for addressing ground level challenges in farming
- Linking banking system and farmers
- SHG integration in support of farmers and their wellbeing



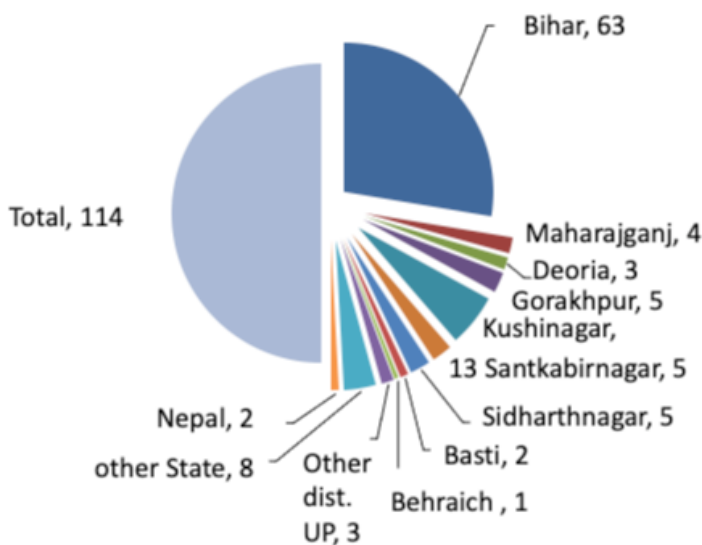
OUR PROJECTS

PROTECTION OF CHILD RIGHTS & RIGHTS OF GIRL CHILD

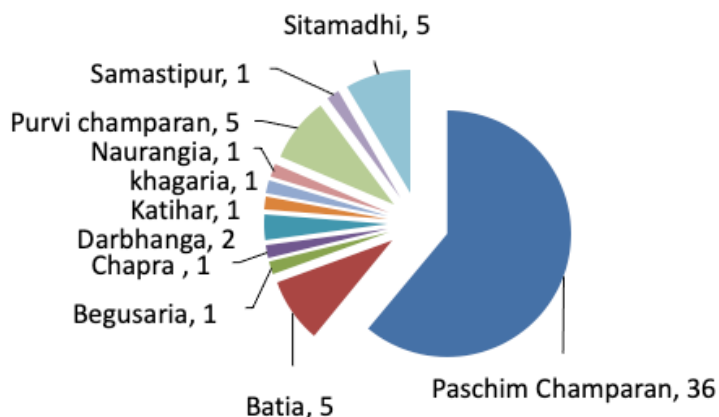
SNAPSHOT DATA OF CHILDREN WE SERVED



LOCATION WISE DATA FROM WHERE CHILDREN ARE COMING IN CONTACT WITH US

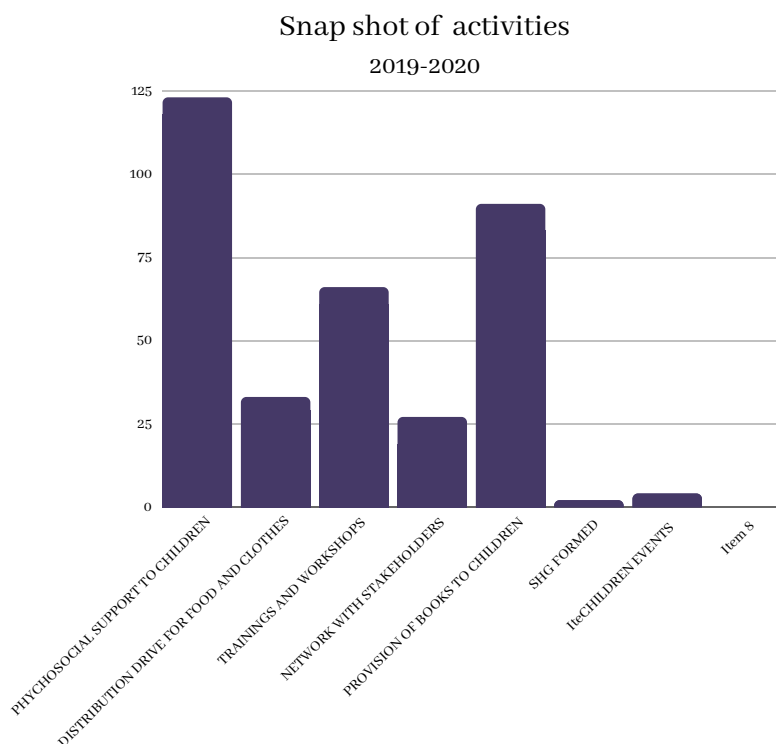


DETAILS OF TRAFFICKED CHILDREN CAME IN CONTACT WITH OUR TEAMS AT GORAKHPUR JUNCTION



LOCATION WISE RESEARCH OF TRAFFICKED CHILDREN ACROSS ALL PERIODS FROM DIFFERENT DISTRICTS OF BIHAR

SAFE SOCIETY is mandated to work towards supporting all aspects of protection of child rights and protection of rights of girl child. Hence all activities under this were focused towards



engaging and reaching out to more stakeholders by reaching out to various institutions, agencies, organisations and communities. To promote not only Child safety agenda but also rehabilitation and reintegration of children living in difficult circumstances with opportunities. There is an urgent need to address issues that are highly under served and requires community participation and involvement.

Training on JJ Act, SOP to railway and other officials:

Comprehensive orientation program on child rights and JJ Act

was conducted with different stakeholders i.e. SP crime, DPO, doctors, environmentalist, Ex JJB member of state, Security personals etc. This program was organised in collaboration of HRLM to discuss various aspects of child rights and JJ Act. Correct interpretation of JJ Act and SOP were some of the key agenda points.

Systematic meeting with Yatri Mitra, Collie, Cleaning staff:

One to one meeting with shopkeepers, coolies, washing staff etc. were systematically carried out. Cooperation by these important stakeholders was sought, the idea was readily accepted by all. Independent donors approached for assistance to donate clothes and other things to children connected with SAFE SOCIETY's initiatives. They have started taking lot of interest in all our activities so we have started to give them orientation on rights of children.

Emergency intervention for children:

Distribution of food, medicine and clothes was done periodically to ensure that no children at Gorakhpur station/bust station and streets go without food and clothing also as per need. Some of the street dwelling women were pregnant so they were provided assistance and support to get to the hospital and receive required treatment. The SAFE team ensured that they have safe childbirths. Many children were provided emergency medical help in cooperation with district hospital whenever it was needed.





Research documentation on family intervention with restored children, visit to know and prevent the reason of landing:

Community meetings were conducted in villages of Gorakhpur districts as part of community sensitisation efforts especially within the areas from where, children had ran away in the past and landed on streets/train stations/bus stations. This was done towards advocacy for promotion of good parenting skills, awareness about trafficking and safe movements. Apart from that regular livelihood trainings are being given. Some of these children are suffering with malnutrition hence they are being given assistance to get NRC support.

Meetings with middle and primary school children in rural areas were organised to assess knowledge level on child safety and wellbeing. The team also organised meetings with various stakeholders under school improvement program.

Capacity building and exposure of team:

Capacity building program for team was done on ABP . It was a refresher training, based on how to work forward from dependancy, co-dependency and counter dependency mode to self-dependency and inter dependancy mode. SAFE SOCIETY was also represented at training program organised by Government of India at V.V. Giri labour Institute Delhi to Stop Child Labor in the country.

Yearly plan of children at big forum:

Two fiction documentaries- "Aadha Ticket" and "Safar" based on child labour and child trafficking were made.



These films were screened at different international film festivals in coordination with “Les Films au Clair de Lune” a French film making team. One of our movies titled “Break The Cycle” received “International Best Social Movie Fan Award” in Los Angeles, California, USA”. Leading newspapers covered this news as well. The movie was also officially nominated as one of the entries for “Maracay International film & video festival” in 2019. It was also nominated for “6th international human rights festival of Colombia” and “6th Pink City International Short Film Festival” in international category.



“Aadha Ticket” and “Safar” was also selected in top ten in Australia international film festival and received eighth position.



Our next documentary “Lost Generation” which was about disappearance of young girls in India was given Best Social Film award at “My True Story Film Festival” (United States). During the filming of these documentary street children were given a platform and training to improve singing /dancing skills. Children were also involved in craft, group meeting and other activities at “Hum Hai Na” spot in the city.

Psycho-social processes to strengthen emotional and social capabilities:

Group meetings towards motivation and participation to get maximum benefits through Art based process (ABP), Building and strengthening individual decision making to stop use of intoxicants and instead practice medication for stronger mental conditions.



SAFE team worked towards creating an enabling environment for these children by providing them with opportunities to be able to learn through playing games, opportunities to talk freely with team members which is scarce to them but extremely important. Other activities include

- Special days celebration like Independence Day and children's day
- SAFE team distributed books and other items among children
- Loudspeaker 90 FM SAFE SOCIETY's community radio's activities related to child rights involving stakeholders including children
- Exhibition of children craft work during there ABP sessions
- Street children were given a platform and training to improve singing /dancing skills



“CREATING THE SAFETY NETS FOR
STREET AND RAILWAY CONNECTED
CHILDREN”

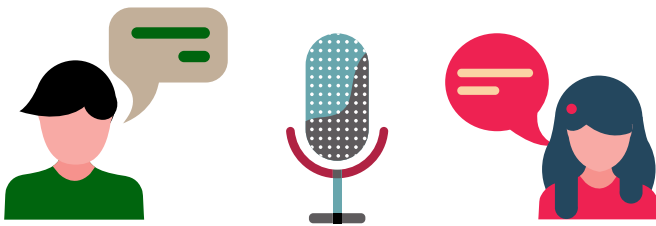
We successfully reintegrated 524 children with their families and more than 114 children were saved from trafficking. These cases were reintegrated with involvement by all concerned government agencies and authority

Short films on social issues were also screened for awareness generation, This effort highlighted some core fact about these situations, With specific focus on how to draw oneself out from such situation including general awareness campaigns about communicable and non- communicable diseases.



COMMUNITY RADIO LOUDSPEAKER 90 FM

Our Community Radio LOUDSPEAKER 90 FM focuses towards awareness generation among local public about key issues that are still being ignored. Main objective of all radio programs aired is to engage community to resolve all local issues. Special efforts are being made to ensure inclusion of all sections of the local communities irrespective of their gender and social status. Some of the programs are:



Chuppi Todo Ab Toh Bolo:

This program is SAFE SOCIETY's initiative towards ending violence against women and malpractice of child marriage. We invited victims themselves and gave them a platform to share their experience and trauma they have gone through.

Kavi Kishore:

In this program we try to promote and support new talents in performing arts like singing and dancing. We also provide a platform to perform on our community radio LOUDSPEAKER 90 FM. Our main focus is to support our youths to reach public through their talent.



Bindass Bol:

This program encourages and motivates people to raise their voices in public domain and empowers them by information sharing to take ownership of their own local issues. Participants are mainly youths, Children and women.



Lok Rang:

Focus of this program is awareness generation about our traditional crafts and arts forms that are struggling for survival in today's modern world of science and technology. It is extremely important to save our traditional art forms and encourage younger generation to take interest in learning these art forms and keep them alive in future.

Knowledge Shristi:

We are trying to promote safe, good and healthy habits that are not only critical but also necessary for our health and safety.

We promote good habits like wearing helmets while driving, washing hands after use of washrooms, importance of adding nutrients to our daily meals for having a balance diet.

Akkad Bakkad Bombay Go:

This initiative helps to identify hidden talent in youths, children and girls. We train and prepare these youth to perform and showcase their talents with confidence and high spirits.

Suprabhatam:

In this program we host discussions on relevance and importance of Sanskrit in our culture today and in ancient India. Many shlokas in Sanskrit have very important information that could be instrumental in solving our modern-day life's problems. Sanskrit, is a slowly vanishing subject in our society and we are trying to get attention of our communities towards this challenge .

Morning Rough Tough:

This is a program is designed to interest people from all age groups, to know how to stay happy and healthy by exercising daily. information about benefits of morning Yoga and its importance association with treatment of various ailments. Our mandate is to make people aware of this easy to do at home morning routine that can benefit people from all age groups.

Loudspeaker Folks:

This program promotes folk music and folk dances and various performing arts representing India's folk culture.



WOMEN EMPOWERMENT AND GENDER EQUALITY



As per Census 2011, total population of India is 1,21,01,93,422 which comprises of 58,64,69,174 females with the sex ratio of 940 females per 1000 males. The percentage of women population is 48.5% and studies indicate that 50.2% are dwelling in slum areas of our country

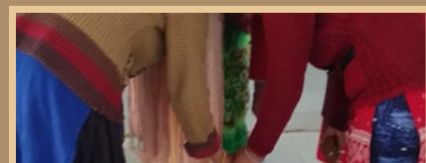
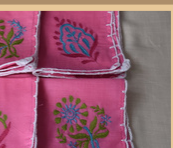
SAFE SOCIETY plans to design and implement a project based of social entrepreneurship model to engage women dwelling in slums to not only ensure monetary gain but also to develop a sustainable framework that can stand on its own eventually.

As a result we are in a process of structuring a fully women centric initiative under our " NAARI PEHAL" initiatives that would prioritise women view point, to celebrate individuality , uniqueness and giving them skills and support to be the pillars they were always meant to be.

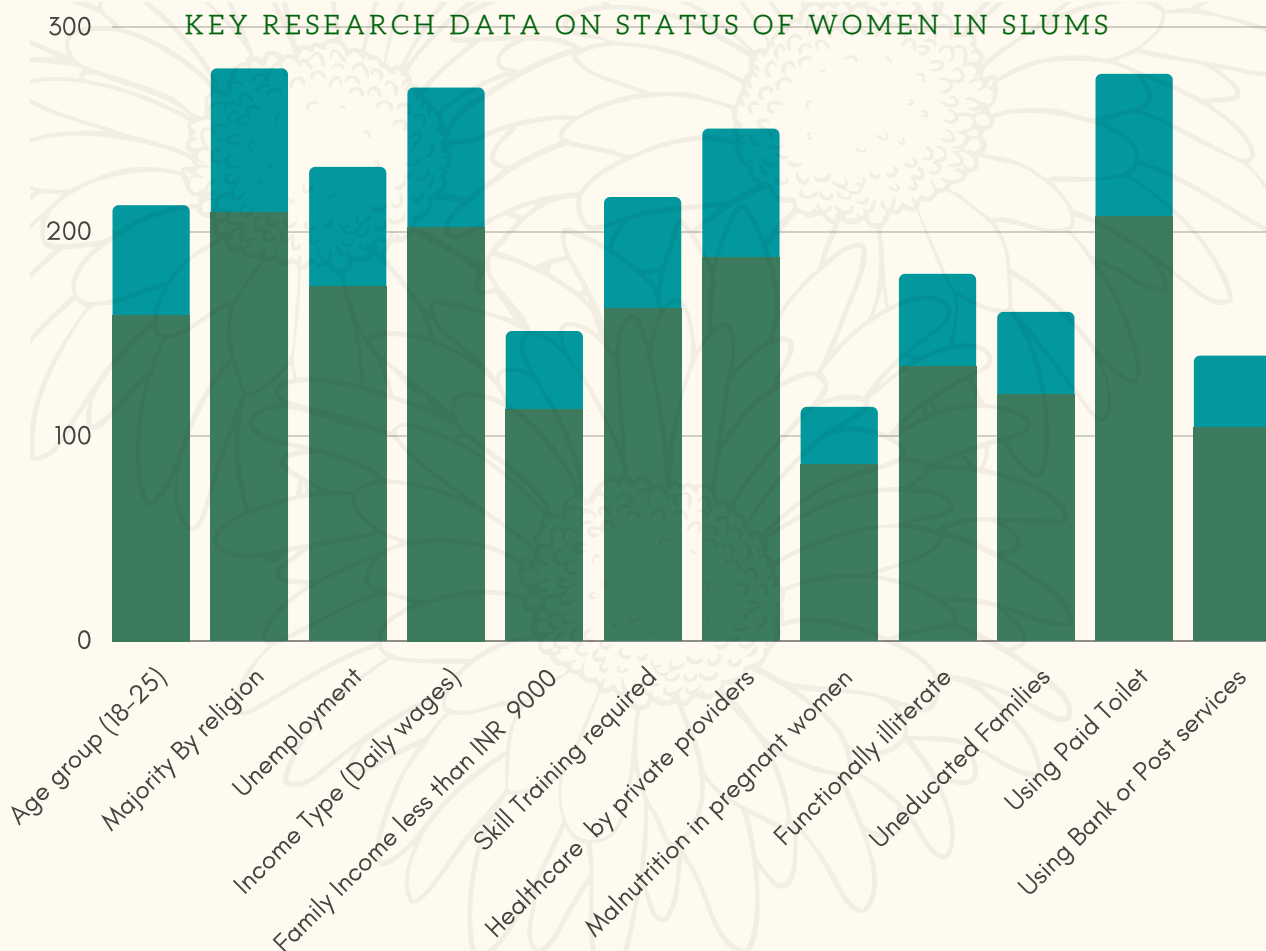
We visualize a society where substantial avenues are accessible to the poorest of the poor communities regardless of their social and economic origins, identifying them as visible inhabitants.

SAFE Society is also starting two campaigns to promote and support advocacy and awareness around stigma associated with menstruation and menstrual hygiene. It still remains a taboo to discuss menstruation among many cultures and communities in India.

By educating our communities we are trying for Awareness and Preparedness towards management of menstrual hygiene among rural and women dwelling in slums specifically.



SAFE SOCIETY did a baseline survey with women dwelling in slums in and around Lucknow City of Uttar Pradesh. The purpose was to carry out a study about day today lives of these women and to find out the key components that intensely affect their health and well-being. The findings were startling because the ground reality in real life of these women and their families is full of challenges and hardship. Our results strongly indicate that these people are in dire need for a change and require immediate people centric interventions. SAFE team is mandated to work towards facilitation and support for these changes in this region.



Empowerment of women is instrumental for initiatives towards community development social reforms and national development goal. This is an available highly under utilised resource that needs to be acknowledged, to be revived and to be invested in, towards community health, financial stability and over all social development

Lucknow Office of SAFE SOCIETY is mandated towards connecting women living in rural and slum areas with holistic empowerment and development package through its reinvented SHG based modern approach. Where women themselves drive their own empowerment and development initiatives.

RURAL DEVELOPMENT AND LIVELIHOOD

There is a saying that India's heart beats in its rural areas and it is true because 80% Indian population still lives in rural areas. If we want to put our country on the path of systematic development, then we must insure that, this 80% section is an equal stake holder in this quest.

SAFE SOCIETY fully acknowledges this fact and is mandated to work towards holistic development of rural India. To bring desirable changes in lives of communities living in rural areas we rolled out 5 strategic interventions specifically designed to ensure maximum benefit to the local communities.



Institution of farmers clubs to create a support system to harness collective strength to help and support them so that they are able to access Government schemes.

During their monthly meetings they get an opportunity to brainstorm for new affordable farming techniques and solutions.

This initiative also helps farmers to interact among themselves and build collective strength to face future challenges together

Promotion and support for farming linked businesses that are profitable and require low investment.

Promotion of dairy, poultry, goat farming and production of vermin-compost. There are some extremely simple modification that one can do to link their farming activities with high profit making businesses.

These modifications in farming processes are done with very little investments and easy to adapt.





Banking solution for farming linked farmers with various banking schemes and government initiatives to benefit farmers.

Farm based industrial products like banana fiber Jute fiber , herbal products etc.

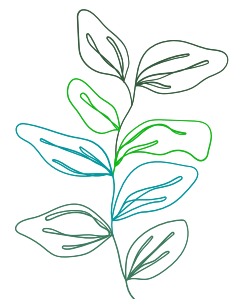
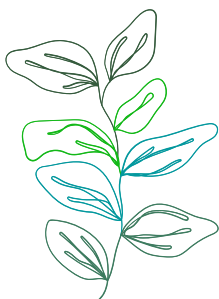
There were trainings given to the farmers on processes of producing various filers and raw materials for other industries.

Meet the expert initiatives to provide technical expertise and knowledge to farmers about new farming technologies and modern techniques.



Some of the newer techniques that are widely being promoted include, vertical farming , organic farming , cash crops and Moringa farming.

Vertical farming is an extremely easy to adapt technique that could yield more profits with very little land use.



COMMUNITY HEALTH AND WELLNESS

Primary health services at grass root level is still a challenge in rural India. Lack of information and basic knowledge about prevention, care and control causes loss of many lives every day. A large number of people lose their lives from many curable diseases due to lack of knowledge about symptoms, prevention and cure.

SAFE SOCIETY aims to re-strengthen its ACSM strategies with special focus on fast spreading fatal diseases like TB, HIV, Malaria, Diabetes and other communicable and non-communicable diseases.

Special orientation and sensitisation programs on maternal health, pre and post pregnancy care, early pregnancy care and safe birth, management of menstrual hygiene and sensitisation on communicable and non communicable diseases



Engaging private providers for TB referrals and DOTS provision. Awareness about prevention and management of communicable and no-communicable diseases

Community spokes person at village level taskforce to come into action in time of crisis like COVID 19 and any other present and future health emergencies

SAFE SOCIETY has successfully instituted a large number of community spokes persons, village level volunteers and trained SHGs who are instrumental in implementation of any project / program / intervention, ensuring full compliance for critical information sharing.

There is a big need for village / grassroot level initiatives, for newer people friendly strategies, to engage communities towards enhancement of their own health and wellness.

OUR PARTNERS

"YOUR SUPPORT IS CHANGING MANY LIVES"



सत्यमेव जयते

Ministry of Information and Broadcasting



CONTACT US

www.safesociety.in
info@safesociety.in
+91 -11 - 45088404

LUCKNOW OFFICE

HD 113, Jankipuram,
Sector-I, Lucknow
Uttar Pradesh - 226021

GORAKHPUR OFFICE

196 Z, Manas Bihar colony,
Sangam Chauraha, Gorakhpur,
Uttar Pradesh 273014

DELHI OFFICE

E-2, Rajouri Garden,
New Delhi-110027