



SAFE SOCIETY 

*Empowering the Marginalized*

# ANNUAL

# REPORT

# 2020 - 2021

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## **FOREWORD**

Safe Society was formed in 2005 with a strong value to empower underprivileged communities across India's most rural populations. Creating new opportunities, to serve communities that are most under served, for this many milestones are achieved. Having Special Consultative Status from Social and Economic Council of United Nations and special mention in National Book of Best Practices gave us national as well as international recognition and appreciation.

This document comprises all the activities, interventions performed in a year 2020-2021. This year organization strengthened programs, activities to develop more focused approach towards the goal. The organization believes in high impact & outcome oriented in its initiatives.

Due to the COVID-19 situation, the organization reshaped its activities to equip communities to combat against the COVID-19. Our beneficiaries are of highest vulnerability so, we have initiated multiple activities urgently to facilitate our community to be protected against COVID-19. We have been in continuous touch with community in tough times.

The livelihood supports have been provided to the families residing in street/slum situations, who have lost their source of income in the lockdown. The aim of the support is to rebuild livelihood and develop sustainable source of livelihood.

Safe Society radio wing Loudspeaker 90 FM is continuously escalating its efforts to voice up the unvoiced community who are lost in the echo of society. The community radio station has multiple programs to create awareness on various topics emerging in society. The radio station also organizes cultural events In the COVID-19 times, the community radio station has played a crucial role in Information, Education, Communication for community. Radio wing is promoting Sustainable Development Goals.

The multiple advocacy and awareness have been done with respect to the protection of child Rights, women entrepreneurship, transgenders etc. with the involvement of government officials, NGOs representatives, survivors & beneficiaries who are in decision making positions.

In collaboration with NABARD, the farmers are being trained on modern farming techniques with the formation of farmers clubs, farmer producer organization etc. The exposure visits of the farmers are also done for mutual learnings and adapting best practices which could skill up the knowledge, skills of the farmers.

The efforts have come into reality because of the motivation from our collaborators, team members who made this year creative in positive direction.

## **ACKNOWLEDGEMENT**

The organization expresses a de gratitude to the almighty for enabling all of us to move forward in a positive direction.

### ▪ **Government Bodies**

Safe Society is greatly thankful to all government agencies who have supported us to strengthen our initiatives and helped us to step ahead towards the goal. We are especially thankful to the Railway Protection Force (RPF), Anti Human Trafficking Unit (AHTU), Government Railway Police (GRP) of Gorakhpur, U.P. who have assisted us in our day-to-day operational activities.

### ▪ **District Administration**

Our sincere thanks to District Administration (Uttar Pradesh) for extending their support to us and participating in various programs to intensify the success of the marginalized communities.

### ▪ **Child Welfare Committee**

We are thankful to Child Welfare Committee (CWC) team for providing us favorable ambiance to execute our activities and ensuring participation in various events of Safe Society.

### • **Our Funders**

We are immensely grateful to funders Paul Hamlyn Foundation, HCL Foundation. Sitaram Jindal Foundation, Consortium for Street Children for providing funds for our overall activities.

### • **Radisson Blu:**

We are thankful to Radisson Blu Gorakhpur for their support across the year in multiple activities.

### ▪ **Safe Society Team Members**

Our heartfelt appreciation to dedicated & tireless team members, who operate the overall activities and place a high level of energy to ensure favorable outcomes for the upliftment of marginalized communities. The organization firmly stands for the goodness of its members and consider them as one of the topmost assets for the organization.

We expect your assistance also in the upcoming year from all of you.

## **Director's Desk**

The 2020-2021 is an unprecedented year of challenges and hardships, to the other side of the coin, there is also an ample opportunity to rediscover the ways to design strategies to work for the prosperity of the marginalized communities. Safe Society is on the path to innovating in its actions & initiatives.

I am immensely thankful to the Government officials across the departments, who acted as a catalyst to facilitate our work. Their support and enthusiasm helped us



to implement ideas on the ground in a better way. The appreciation and feedbacks from them helped us to learn, grow & smoothly reach our goal.

I am especially thankful to the funders, partners & collaborators who have shown faith in our team. Their faith acted as a source of light for our path & ideas strengthen us to stretch our capacities to innovate.

I also extend gratitude to my Safe Society team members who place their invaluable efforts to make the organization reach its peak. The team members make us proud on various platforms and give recognition to an organization.

We look forward to sticking with our mandate to empower marginalized populations and communities. It will only become possible when we all come together and scale up endeavors for the wellbeing of the community.

It's been 17 years of Safe Society, there are lots of ups and downs faced across the journey but what keeps motivating us is to witness a change in the lives of children, women, and other vulnerable groups. I am grateful to all people who have been directly or indirectly associated with us, their enthusiasm has made us stand up here. So optimistic for future efforts for children, women, and other disadvantaged sections of society.

**--Mr. Vaibhav Sharma**

**Director**

## **About Safe Society**

Safe Society is a not-for-profit organization registered under the Society Registration Act 1860, 12(A), 80 G (5) under Income Tax Exemption. Established in the year 2005, the organization started operating from its head office in Gorakhpur City and gradually extended its offices in Lucknow and New Delhi. The organization has one single mandate to enhance and improve the health, education, and social development status of marginalized populations in most rural pockets of Uttar Pradesh.

Throughout 15 years, Safe Society expanded its activities under four broader Thematic areas

- 1. Protection of Child Rights and Rights of a Girl Child**
- 2. Rural Development and Livelihood**
- 3. Community Health & Wellness**
- 4. Woman Empowerment and Gender Equality**

### **Our Vision**

We visualize a society where substantial avenues are accessible to the poorest of the poor communities regardless of their social and economic origins, identifying them as visible inhabitants.

### **Our Mission**

Our mission is to nurture awareness among underdeveloped, deprived of basic rights such as shelter, food, and stable means of livelihood still considered downtrodden and poorest of poor communities and empower them to be able to gain control over all factors that affect their lives. We aim to create a healthy environment where each person in our society irrespective of their socio-economic background would become self-dependent to positively contribute towards nation-building

# 1. PROTECTION OF CHILD RIGHTS AND RIGHTS OF A GIRL CHILD

## ▪ **Creating Safety Nets for street and railway children.**

The safety net is a group of stakeholders such as GRP, RPF, vendors, collies & others connected with the railway station. The safety net aims to reintegrate the runaway, lost children with their parents. The organization makes the safety net stronger and enables them to take ownership of the initiative. The Safe Society team regularly hold a meeting with Safety net stakeholders to make them continue their motivation level for children.

## ▪ **Non-Formal Education.**

Safe Society delivers Non-Formal Education to street/slum/railway children in Antyodaya welfare center. This initiative aims to develop school readiness among children. The curriculum of Numeracy & Literacy skills



development, Social-Emotional Skills, Art Based Process

(Psychological healing) & much more are being learned by children.



## ▪ **Psychosocial Support**

We implement Art Based Process (ABP) with street/slum/railway children. This ABP is an effective tool consisting of multiple thematic activities related to Art, Music, Dance, Mimicry, Craftwork, etc. It aims to cure the psychological sufferings, mental traumas, which obstruct their development. This



tool refines the mindset of a child open to learning and unlearning. The ABP is conducted with children at regular intervals to analyze the development being observed.

▪ **Self-Entrepreneurship Development Program.**



The parent of a child plays a crucial character in the wholesome development of a child. The parents are one of the major stakeholders to be involved in the process of progress of a child. We have provided livelihood support to establish families so that they gain sustainable & equitable sources of income. This helped their child to have

well-nurtured growth, good education, health & hygiene, fulfilling day-to-day essentials.



▪ **Linkages with Social Protection Programmes**

The central & state governments have various schemes to enhance the social-economic condition of people. We coordinate with concerned departments and support them in the effective implementation of schemes. We study the schemes' eligibility and do ground research to find out the suitable individuals and get them linked to availing benefits of it.



**Our Actions in Numbers (2020 -2021):**

▪ **Creating Safety Nets for street and railway children.**

Stakeholders Occupation	No. of Stakeholders Involved	Type of Meeting	No. of children reintegrated
Coolies, Railway Vendors, Shopkeepers, Rickshaw puller, GRP, Childline 1098, Car Drivers, Children.	35	Group Meeting & One on one Interaction	59

▪ **Non-Formal Education**

<b>No. of Children</b>	<b>Curriculum Implemented</b>	<b>Children Background</b>
45	Art Based Process, Social & Emotional Learning	Street Connected, Slum & Railways children

▪ **Psychosocial support**

<b>Total No. of times activities conducted</b>	<b>No. of children experienced</b>
11	75

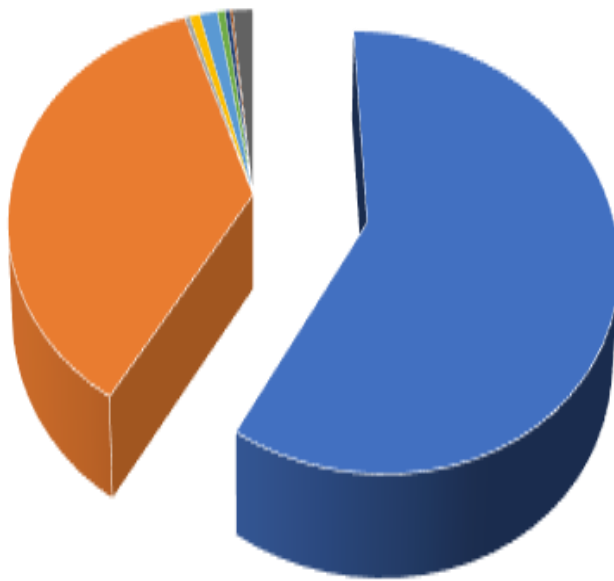
▪ **Self-Entrepreneurship Development Program:**

<b>Total No. of Beneficiaries: 57</b>	
<b>Type of occupation</b>	<b>No. of Individuals doing</b>
Vegetable selling	15
Fruit Selling	09
Tea Stall	08
Egg Selling	06
Bhujia	02
Bed Sheet, Handkerchief selling	06
General Store	02
Mini Hotel	01
Momo, Chaumin	05
Groundnut Selling	02

• **Linkages with Social Protection Programmes**

<b>Total No. of beneficiaries: 33</b>		
<b>Name of Scheme</b>	<b>Department Name</b>	<b>No. of individuals benefited</b>
Building & other construction workers card	Labour Department, U.P.	33

### Location wise No. of Children



■ Uttar Pradesh ■ Bihar ■ Assam ■ Delhi ■ Jharkhand ■ Maharashtra ■ Punjab ■ West Bengal ■ Nepal

States/Nation	Numbers
Uttar Pradesh	308
Bihar	189
Assam	2
Delhi	4
Jharkhand	7
Maharashtra	3
Punjab	2
West Bengal	1
Nepal	8
<b>Total</b>	<b>524</b>

Location Wise no. of Children reintegrated to their families

## **2. RURAL DEVELOPMENT & LIVELIHOOD**

We all know the Indian economy is an agriculture-based economy. Safe Society truly acknowledges this fact and is escalating its efforts to build the capacity of farmers to adopt modern farming techniques, which could result in high production and thus increase the income of farmers. We are trying to build a support system for farmers to facilitate them in the development process.

### **Our Activities with Farmers (2020-2021):**

#### **▪ Formation of Farmer Clubs.**

The farmers club are formed for the farmers to develop a focused approach towards their development process. It is a community where farmers hold a discussion every month, which is being facilitated by experts. The experts share his/her views with farmers, the farmers freely share their concerns, challenges which is attempted by experts to resolve. It is also a mutual learning platform for farmers to share best practices performed by them.



#### **▪ Collaboration with Government.**

In collaboration with NABARD (National Bank for Agriculture and Rural Development), Safe Society is supporting farmers in the cultivation of Moringa farming, Self Help Groups (SHG), Farmer Producer Organization (FPO) etc.

#### **▪ Exposure Visits of Farmers.**

Safe Society at regular intervals organizes exposure visits of farmers to different sites, where modern farming techniques yield high production and income for farmers. This is done to build confidence among farmers for new techniques. The processes and challenges are also discussed in the exposure visits.



- **Awareness on Modern Techniques/ Organic Farming.**

The awareness camps are organized for creating awareness of the advanced methods and approaches for high productivity in farming.

- **Farmer Producer Organization (FPO).**

The organization is in process of creating FPOs for better income of farmers.

**Our Activities in Numbers (2020 – 2021):**

- **Formation of Farmer Clubs.**

Total No. of farmers Club	No. of farmers in each club	Total No. Of Farmers
08	20	160

- **Collaboration**

Government	Purpose
NABARD	Moringa Farming, SHG, FPO

- **Exposure visits of farmers.**

No. of Exposure visits	Location of visit	Purpose
02	1. Kushinagar 2. Gorakhpur	1. Zinc Wheat 2. Kala Namak Chawal

- **Awareness on Modern Techniques/Organic farming**

No. of Awareness Camps	No. of Farmers benefitted
05	264

### **3. COMMUNITY HEALTH & WELLNESS**

Public Health is one of the thematic areas of Safe Society. Safe Society continuously identify, track, and heal the health condition of the people who are in slum, street, and railways. The COVID-19 situation is unprecedented for all of us, and it hits hard to the people who have not adequate means of communication and survival. So, we have created awareness among our communities regarding the symptoms and ways to protect from the outbreak of COVID-19.

#### **Our Activities (2020 – 2021):**

- **Health Camps.**



Our communities are at the edge of a health crisis, as their living conditions do not meet standard norms. We have organized two health camps for people living in streets/slums/railways. All the age groups individuals participated in health camps such as children, adults, and senior citizens. The

doctors  
provided

consultations to the patients and prescribed medicines to them.

The Railways department of Gorakhpur has been supported by involving doctors for a check-up of patients and providing space for organizing the camp. The Aishpra sponsored the refreshments for the beneficiaries.



#### **Our Activities in Numbers (2020 – 2021):**

Total no. of beneficiaries: 149		
No. of Health Camps	No. of children (0-18 years)	No. of Individuals (More than 18 years)
02	57	92

## **EFFORTS IN COVID-19.**

COVID-19 is one of the hardest times in our generation and it has hit drastically all the sections of society. The socio-economic disadvantaged people are one of the worst-hit during this time. The street families have become vulnerable to the impact of COVID-19.

We had analyzed the need of the ground and initiated multiple actions to shield the community against the outbreak.

### • **Food distribution:**

The parents of street & slum children have lost their source of income, due to complete lockdown which lasted for a long time. It became the need of the



time to distribute food materials to them. The cooked meals twice in a day are distributed to the families for feeding their stomachs.



### • **Dry Ration Distribution:**

The dry ration is distributed to the families who are capable to cook it. The ration included oil, rice, spices, sugar, chana, etc. which helps the families to feed their stomachs for a month.



### • **Cooked food distribution:**

The cooked meals were distributed to the families in need. The food was cooked in the office by safe team members and then delivered to the families.

- **Hygiene Kits:**



The sanitizers, masks, soap, sanitary pads were distributed to the families. The orientation on its need and usage was also done to promote its effective use.

- **Medicinal Support:**

The community members did not have access to the medicines so, we have supported them with medicines based on their needs. The medicines provided to them are under the consultation of doctors.

- **Self-Entrepreneurship Development Program**

Due to the outbreak & complete lockdown, the street families have lost their source of livelihood. In the initial days, rations were distributed to them, and as soon as the lockdown eases the livelihood support was provided to them. The Self-Help Groups were formed to ensure effective functioning of their livelihood, discuss the challenges, savings, etc.

**Our Activities in numbers (2020 – 2021):**

<b>Activities</b>	<b>Units</b>
Distribution of Relief Materials (Food Distribution, Dry Rations, Cooked Food Distribution, Hygiene materials)	410 times
Medicinal Support	21 times

## OUR MAJOR EVENTS

### • **Discussion and Strategy Workshop on status of workers and children in Purvanchal**

Safe Society organized a workshop on the crisis of migration and the ways to mitigate it, the



migration was the highest in the eastern region. The organization collaborated with the local organizations who are working tirelessly in this region to cumulate their strategies and design holistic solution that fits the context of the region.

#### **Topics discussed-**

- Income of migrant labours
  - Poor health condition
  - Increasing number of child marriages
  - Increasing number of domestic violence
- Less accessibility of online education
  - Increasing number of malpractices

### • **Stakeholder Consultation on Child Rights Act**

Safe Society organized stakeholder consultation in collaboration with Human Rights Law



Network (HRLN), to exchange views on the various Child Rights Act, child trafficking, labor, child marriage, etc. The various social development agencies, advocates, media personnel participated in the program.

#### **Topics discussed:**

- Child Rights in the times of COVID-19.
- School Closures
- Impact of COVID-19 on Child Labour & marriages.

- **Bal Shram Mukt Pratishthan**

The Bal Shram Mukt Pratishthan (BSMP) program held at Radisson BLU Gorakhpur, to commence “Bal Shram Mukt Pratishthan” (Child labour free institution), a campaign in collaboration with Labour Department, Gorakhpur to make aware the industries, shops, or institutions not to recruit and exercise child as a labour.

The posters of “No to Child Labour” has been stucked to aware the institutions, shops, industries about child labour and it is also creating awareness in communities. This campaign is also in continuation.



## 4. WOMAN EMPOWERMENT AND GENDER EQUALITY

### “PAHAL - EK SOCH”



PAHAL is an initiative by Safe Society under its women's livelihood project. We propose to make sanitary pads with cotton-based materials and eventually upgrade all processes by making gradual changes by using locally sourced biodegradable raw materials while keeping the product more cost-effective than the ones currently available in the market.

We aim to fight Gender inequality, cultural taboos, and poverty by providing menstruators (Menstruator is a person who menstruates and therefore has menstrual health and hygiene needs – including girls, women, transgender, and non-binary persons) with articulation, awareness, information, and confidence to manage menstruation with safety and dignity.

Safe society believes in the freedom to choose and procure appropriate hygienic absorbent materials to manage menstruation. It can be tampons, pads, menstrual cups, cloth pads considering affordability, sustainability, disposal, and local market considerations of menstruator.

Our goal is to break the age-old social stigma and taboo attached to menstruation as impure and dirty. Considering the need to create awareness amongst Adolescents and Menarche (first menstrual cycle) about their bodies' anatomy and phenomena like puberty and menstruation, which is a natural biological process but still face significant barriers to comfortable and dignified experience with menstrual health.

we aim towards upliftment & empowerment of women by combining social issues with sources of livelihood.

## We aim to:

- facilitate and support the formation of successful Self-Help Groups (SHGs).
- Organize these groups and provided training on making sanitary pad napkins.
- A total of Forty-Four women successfully trained in the first batch, taught them to run the production and manage the marketing of finished products
- Free Distribution of Sanitary Pads napkins

The main objective of the NAARI-PAHAL project is to facilitate and support the socio-economic empowerment of women and, in turn, bring in necessary change not only in the lives of their families but also includes them as equal contributors to the country's economy.





# Celebrating the Uncelebrated



We conducted a seminar, "**MAA-BETI SAMWAD**," providing basic information about menstrual hygiene management (MHM). In conjunction with that, we encouraged mothers to talk with their children about periods unashamedly.

## **Our objective:**

- Behavioural change of women to use a safer alternative.
- To promote activity-based learning for better understanding about one's own body's mechanism
- To bust Myths and taboos related to Menstruation

## **Our belief:**

We ought menstruators should have full and authentic knowledge about menstrual hygiene products.

## **Our initiative:**

Under our "**NARI PAHAL**" project, we surveyed a total of 500 women menstruators from Rural and Slum areas to know about preparedness, readiness, and availability of menstrual management material. The studies Surface the glaring fact that still, many women in India use unhygienic mediums. Thus, the need of the hour is to educate People about Menstrual Hygiene Management (MHM) and therefore provide safer alternatives to Women.





*- Turning women artisans into Self Made Entrepreneurs.*

India is a vast land with various social & economic disparities. Since Covid -19 Pandemic, everyone has been facing challenges on all fronts, especially job, health & livelihood. This Covid wave has left many youths jobless and thus has affected their family badly. Women and children are the worst affected, especially in the unorganized sector, due to lack of education, income opportunities, sustainable living.

The global pandemic gripped these deprived sections, pushing them to a scenario of even more distress. Women have little to no independence as compared to men.

### **Plan of Action**

**Under Nari-Pahal Project**, we worked on mobilization and felicitation of these women in Self-Help Groups and brought them closer to socio-economic empowerment.

In similar veins, a unique venture started in 2020 under a brand name "Shwet" with almost 80 women to break the barrier and liberate themselves. At the onset, women were skeptical about learning such delicate work and trained dedicatedly for at least six months to acquire new self-sustainable and financially stable skills.

Under the "SHWET" project, the safe Society provided training in chikan work, a traditional embroidery art form from Lucknow, India. The trainer provided them all with both oral and practical knowledge. She made all of the trainees know from scratch, from placing a thread in a needle to holding a frame to make them learn about complicated designs and motifs.

Every finished work goes through rigorous checking for minor faults and is then self-packed to reach their "**Kaardaan**," along with a message for the patron.

### **Shwet “ek umeed”**

The organization is registered under the Udyam registration as a Micro- Enterprise (MSME) is an in-house venture where women learn and enhance Chikankari skills, such as printing motifs, embroidery, sewing, and others.

"SHWET" is an endeavor to make women self-reliant in a true sense. A group of women entrepreneurs who works, sell and grow together. This resilient spirit of these women gave birth to "SHWET," anethetics.

We envision creating and providing a platform for independent and sustainable livelihood for women artisans. We believe Women can be entrepreneurs as they have creative insights into the needs of people. They can be self-reliant in the process as well creating livelihood for themselves.

Safe Society aims to accredit women to stand for themselves and be financially independent. Acknowledging this, we organized a visit for our trainers to Hunar haat, chinosis, and interact with various people. This incredible expedition allowed trainees to open up and communicate with others and gave them a platform to establish their worth and do something for themselves in life.

Earlier, women stayed only at home, engaged with household chores, and looked after their husbands and kids. But today, with transformed vision and thoughts, they feel much more confident introducing themselves to new people and work.

Now capable of creating various patterns and effects using thread, Women started working independently, which obtained Rupees 1500-2000 increments in her earnings.

**"I am now competent to bear the expenses on my own,"** quoted Seema, a chikankari trainee.

Besides, they take an active part in marketing these products and understanding the surface realities and issues faced. All this small and significant information economically empowered them and impacted their social and intellectual development.

## **OUR AIM**

SHWET is all about Empowering women and Young girls to align perfectly with our Hon'ble prime minister, and chief minister of UP, emphasizing inclusion and the economic emancipation of SELF HELP GROUPS (SHGs) women from low-income families to provide them with employment and raise the living standard.

Our efforts got acknowledged with a Certificate to Project Manager Vibha Mishra under Mission Shakti of Uttar Pradesh Government in October 2020.

Safe Society, in association with HCL Foundation, acts as a catalyst to get access to the right resources and hand-holding support to let this social enterprise bloom.

**Vaibhav Sharma, Director of Safe Society**, said, *"This is an uplifting moment for all of us. We can grant independence to these enthusiastic and hopeful women by helping them. They are always curious and willing to learn more. A Women's livelihood initiative facilitated by Safe Society and Supported by HCL Foundation has given them resources, mentorship, support, and the strength to face the entrepreneurial world. They are great at it. We have to be there for them. I would also encourage the public to shop for a cause and help them flourish."*

## **Harnessing Heritage**

- SHWET believes in the purity and beauty of traditional handicraft form, motifs, their richness, and liveliness.
- In our every masterpiece we maintain the sense of Traditional Chikankari.
- Chana Patti, Gota Patti, Kat Patti, Badam Patti, Makda Jalli, and many more Extinct Motifs you can see in our blocks.
- We not only get traditional motifs made on our masterpieces but also encourage young artisans to learn traditional work.

## **COMPENDIUM OF OUR JOURNEY**

We started our venture officially in July 2020. After that we work with the artisan in a project called “Nari Pahal” with the support of the HCL Foundation.

- “SHWET” is a Hindi word that means “WHITE”. In the Mughal Period, Chikankari weaving was performed on white malmal fabric with white thread.
- During the time of COVID, initially wave artisans got bare hands. They had no work because of that they diverted to other income generation activities to fill their plates.
- That time we realize how important their work security is. “SHWET” is the venture of work with women, for women, and from women.
- Under the label of SHWET we promoted women artisan to collect in Groups (Self Help Group) for more Social and Economic Security.

The safe Society also helps them bring various convergence schemes such as make pan cards, artisan cards, pension schemes. We assist them to open a bank account to directly transfer her payment to the account for better credibility and accountability.





SAFE SOCIETY  
Empowering the Marginalised

जहाँ तुम्हारे चरण, वहीं पर पद-रज बनी पड़ी हूँ मैं  
मेरा निश्चित मार्ग यही है, धुव-सी अटल अड़ी हूँ मैं।

— सुमद्रा कुमारी चौहान



## KEY ACTIVITIES THIS FINANCIAL YEAR IN WOMEN LIVELIHOOD

- We conducted one day workshop for SHGs in collaboration with Aryavart Bank, an Indian Regional Rural Bank in Uttar Pradesh.



- We Distributed our "Pahal" sanitary napkin to introduce safer means to marginalized communities and coordinate to get feedback.



- Aid and assistance supplied to needy people for Rationing, medical care, hospital beds



arrangements at the covid-19 lockdown period in collaboration with Organizations like **Feeding India, Goonj, Nine, and HCL foundations.**



- Our chikankari workers were provided with employment opportunities and paid into at lockdown times.



- Three new SHGs formed benefitting 38 women in total Daliganj, Sadamau, and Teriya region of Lucknow.



- We reached out to approximately 293 women from SHGs, chikankari, and sanitary napkin domain, out of which 266 successfully benefitted under various convergence schemes such as Vridha pension and Kanya Sumangla yojana, widow pension, artisan cards, cards,



*Farzana, Got Artisan Card, it's help her to avail more benefits Provided by State.*

*Love : Team SHWET* 



opening a bank account, and so forth.

- Canopy installed to sell Chikankari products like napkins and masks and sanitizer made by SHGs (Self-Help Groups) Women's.





- Launched an exhibition or brand promotion and marketing, including chikankari trainees at sheroes Hangout, Gomti Nagar, Lucknow
- We provided Legal training to Self-Help Group Women to make them aware of their rights and privileges entitled in the Constitution.



- Dietician and Gynaecologist dealing with the health and hygiene to women of Self-Help Groups (SHG).

- We have initiated Livelihood Creation with 400 women since May 2020. We provided training in the manufacturing of Sanitizers, Sanitary pads, and Chikankari work, and simultaneously these women were involved in the Marketing and Sales of their manufactured products.



## **Community Radio Station Loudspeaker 90 FM.**

Loudspeaker 90 FM is a community radio wing of Safe Society, and it is functional since 2019. It aims to give voice to the unvoiced sections of society. It also acts as a catalyst to amplify the activities performed by Safe Society. It is an effective medium of communication for the marginalized communities, the community members raise, expresses their concerns through this medium. We invite government officials to our radio station where they listen to the people to assist them in resolving their problems. It plays a valuable role in creating awareness among communities on social issues.

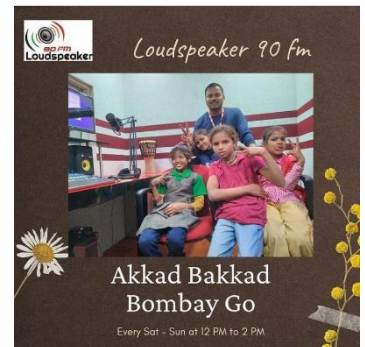
### **Our Programs at Radio Station**

- **Satyarth**

It is a program that aims to motivate parents, to include the opinions of children in decision making which impacts children directly or indirectly. The parents along with children together discuss the various topics provided to them and reflect on the ways to add views of their children.

- **Akkad Bakkad Bambe Go**

It is an initiative to develop street children as Junior Radio Jockey. We are encouraging these children to become an ambassador of children in street situations. The children regularly visit the radio station and undergo activities that are being broadcast at radio stations. The children take ownership of their activities and freely express themselves at radio station.



- **Shiksha hai Kamal ki**

This program acknowledges the people who have been successful because of their dedication for education. It is done to promote the importance of Education for the community. The Anganwadi workers, teachers, principals, businessmen/women, police officers were invited to the program to share their stories.

- **Hum bhi hai Local**

The show is committed to promoting local businesses and arts. The unique efforts are appreciated & broadcasted by businessmen/women at the radio station. The local artist and their arts are encouraged to bring people's attention towards it.

- **Pulse Polio Abhiyan**

This initiative is to bring awareness in community on Polio.

## **Loudspeaker 90 FM in COVID-19**

- **Lok Rang**

Lok rang is a program to motivate people to stand stronger during the times of COVID-19. The warriors who have fought against virus, visits our station, and share their stories which motivates people to stay calm & relax.

- **Corona Ke Sipahi**

The doctors provide consultation to the radio listeners on the pandemic. The doctors share on the symptoms, treatments, and carefulness to battle the pandemic.

- **Paheli Pahelwan**

It is an interesting puzzle show, the children are given different puzzles to resolve. The children who are able to resolve the puzzles are recognized at radio station.

- **Myth Todo**

At the time when COVID-19 was on peak and there are myths circulating in the society. This show aims to break the myths around pandemic and provide facts to the people.

- **Mask Mission.**

This show dedicated to the significance of the mask to fight against virus.

- **The Learning Spot**

It was a NCERT syllabus-related show to minimize the loss of learning of students due to COVID-19.

- **Naari Shakti Mission**

It is a program promoting Mission Shakti. The awareness is created regarding the government schemes related to women, domestic violence, workplace harassment, all kind of abuses, etc.

- **Posan ki Thali**

This is an awareness program for guiding the pregnant women on nutrition.

## **Cultural Programs**

- **Tarpan-**

It is a spiritual program dedicated to Pitr Paksh. The spiritual personalities visited our radio station and exchange their views.

- **Durga Pooja Celebration**



The radio team in collaboration with Bengali Association organized a weeklong series on Durga Pooja. The pooja rituals are recorded and broadcast at the radio station.

- **Chauka se Chaupal**

It is a show in Bhojpuri language to organize programs in local language.

## Events



- **Open Mike Session**

It was an event to promote & provide a platform to the talent of local children & youth. The participants showcase their skills in various forms of dancing, singing, comedy, and much more.

- **Stand Up Comedian**

Loudspeaker 90 FM organized an event of Mr. Apoorv Gupta, an Indian Hinglish stand-up comedian, and satirist. This was done for the enjoyment of people and motivation for the youth.

- **Kitty Party**

The Radio station organized an event where multiple activities were performed such as Games, Singing, Dancing, Mimikry etc.

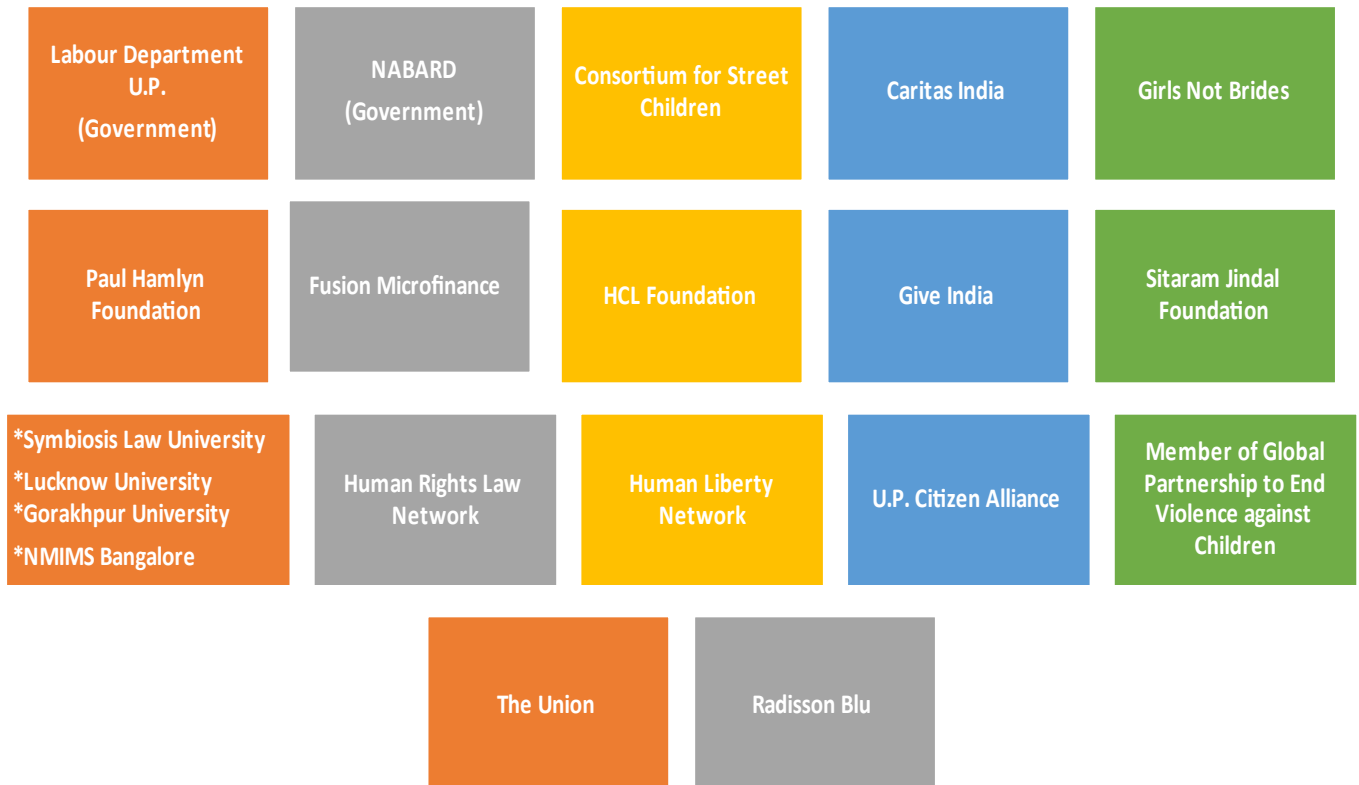


- **Media Panel Discussion**



The media personnel were invited to the radio station and this event aims to discuss the impact of the pandemic on media & its reporting. The participants shared the challenges they face on-field & the ways they mitigate it. They express their emotions and family members while they are out on the ground for cover.

# Safe Society Major Collaborations/ Networks



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